Christ Church CE VC Primary School respect and wish to protect the privacy of the users of our services.

This document sets out the details of our Privacy Policy in relation to information collected on the school website.

Website Analytics

- We use a web analytics tool to enhance content provided on site and to analyse site usage; how users arrive at our site, what they do on the site, what browser they are using and on what operating system etc.
- This tool is Google Analytics, a web analytics service provided by Google Inc. ('Google'). Google Analytics uses 'cookies' and JavaScript code to help analyse user activity on websites.
- The information generated about your use of the website (including your IP address) will be transmitted to and stored on Google servers in the United States. However, this analytics data, is not tied to personally identifiable information.
- Google will not associate your IP address with any other data previously held. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.
- Read <u>Google's Privacy Policy</u>
 [™] and <u>Google's Terms of Service</u> [™] for detailed information.
- You may refuse the use of cookies by selecting the appropriate settings on your browser, to find out how to do this go to http://www.aboutcookies.org

Links to Other Sites

- Our Site may contain links to other sites that are not operated by us. If you click on third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.
- Christ Church CE VC Primary School has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party sites or services.

Cookies

- Firstly, none of our cookies capture or use personal information.
- We use a number of different cookies on our site. If you do not know what cookies are, or how to control or delete them, then we recommend you visit <u>http://www.aboutcookies.org</u> of detailed guidance.
- We currently operate an 'implied consent' policy which means that by visiting this site, we assume you are happy with this usage.
- If you are not happy, then you should either not use this site in future, delete Christ Church cookies having visited the site, or you should browse the site using your browser's anonymous usage setting (called "Incognito" in Chrome, "InPrivate" for Internet Explorer, "Private Browsing" in Firefox and Safari etc.)

Security

• The security of your personal information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

Policy Change

• If this privacy policy changes in any way, we will place an updated version on this page. Regularly reviewing this page ensures you are always aware of what information we collect, how we use it and under what circumstances, if any, we will share it with other parties.

Questions

• If you have any questions about this document or our procedures please contact us.