

Design challenge! Blurbs and jackets!

Today, you are going to be given the first line, or couple of lines, from a story. I am giving three genres to choose from. Your task is to read the lines, then interpret this into your own book jacket design and blurb to match. Not to mention the title, too! Again, you will have to use your powers of prediction and inference to come up with the right kind of imagery and explanation to make these as effective as possible.

You will have to consider the kinds of image which normally accompany these genres; what are the kinds of archetypes (typical images) which are employed, special fonts, settings, characters, colours, etc.

First choice: Horror/ghost story:

Years ago, children used to peer past the toy factory gates, hoping to spot the wonderful toys inside. Now they ran past the entrance, scared and trembling. No one would stop there, not even if they were dared.

Second choice: Mystery

Helena grasped the bars of the domed birdcage resting on her lap until her fingers ached. Mr Westcott was staring into the cage with an odd kind of intent that danced a shiver across the back of her neck.

Third choice: adventure/action:

It wasn't a sin to steal if you only took forgotten things.

I look forward to seeing how different and eye-catching all of your designs and blurbs will be!

Have fun.