



What's it all about? Blurb writing.

This is the cover of a pretty cool looking book. Your challenge is to write a blurb for this book ensuring that all of the functions of a blurb are carried out. Remember, blurbs are teasers which give a brief overview of what the book is about, then tempt the reader to pick it up and read it.

You will need to use your powers of prediction and inference to decide on: main characters, basic plot, genre, setting, who it might appeal to, other books or authors that might be similar.

These are just some of the ingredients of effective blurbs.

If you are struggling, go and get a few of your own books and read the blurbs to get a feel of how they work. Don't make it overly brief, or overly long. The art is in writing a tantalising paragraph with just enough to hook a reader and give them a good idea of what it's all about.

Good luck.

<https://www.goodreads.com/book/show/48517462-the-bigwoof-conspiracy>

When you're done, follow the link to read the real thing and compare yours to the original, but...no peeking!